

# Nimisha Dileep

## UX Designer/ Interaction Designer

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I am a dynamic and creative UX Designer with 3 years of working experience .I am hands-on individual who works through the full UX process from research to design and testing all elements of user-centered design to create innovative cross-platform experiences.

I enjoy learning new skills as well as create new interfaces and experiences for the user, making the web, mobile applications, and technologies easier for the user. I care about details as well as the big picture, I try to create something exceptional and simplifying the communication barriers by bridging the gap between the end-user and the product.

## SKILLS

### DESIGN

UI Designs  
Visual Design  
UserFlows  
Concept Sketches  
WireFrames & Mock-ups  
Basic Motion Graphics  
Design Systems

### PROTOTYPING

Rapid Prototyping  
HTML/CSS

### RESEARCH

Interview  
Usability Testing  
Guerilla testing  
Survey  
Interaction Flow Map  
Persona and Scenario  
Heuristic Evaluation  
Diary study  
Contextual Inquiry  
Affinity Diagram

### TOOLS

**Figma**  
Adobe XD  
Illustrator  
Photoshop  
After Effects Basic  
Final Cut Pro

### METHODOLOGIES

Design Thinking  
Agile

## EDUCATION

### UNIVERSITY OF CALICUT

Graduation In Computer Science Engineering 2007-2011  
Concentration In Software Engineering

### KARUNYA UNIVERSITY

Masters In Internet Engineering 2013-2015  
Concentration In Interaction Designing ,Web Programming and Netwokning

## WORK EXPERIENCE

### UI/UX DESIGNER,CLADO SOLUTIONS

- Designed layouts, transitions and interactions for **schoolmatenuvo application** for all mobile screens and orientations.
- Launched and led design for web redesign (mobile-friendly website) projects and increased web traffic .
- Performed user research by conducng user interviews, surveys and usability tests to drive feature ideas and identify improvement opportunities.
- Responsible for the stakeholder's needs, facilitating user interviews, finding the pain points, creating user flows, wireframes, mock-ups, prototypes information architecture and user testing using in an iterative approach .
- Involved in various projects with new feature implementation and visual redesigning.
- Collaborated cross-functionally with product manager, designers and engineers for agreement on features to align with competing objectives.

### UI/UX DESIGNER, ORANZ SOFTWARES

- Led all aspects of design on team including designing interfaces and information architecture for **apps (food on fly, sahara motors, watasale, nissenotes, samakalika malayalam)** and **website for foodon fly**.
- Advocated for customers, used insights to inform designs and presented to business and engineering teams for review and feedbacks.
- Conducted competitive research, heuristic evaluation and usability testing for mobile applications and websites.
- Conducted field study and interviews for various projects and designed wireframes and prototypes.
- I worked with engineers and stakeholders in each stage of the design process for better understanding and clarity.
- Integrated designers into agile team process and improved cohesion between design/engineering/business teams for goal alignment

### PROJECT COORDINATOR, ONICZ SYSTEM

- My key responsibilities typically involve maintaining project documentation such as plans and reports, user testing, assigning tasks and controlling schedules, communicating the project's progress to team members and other stakeholder.

## WEBSITES & SOCIAL LINKS

### • LINKEDIN

<https://www.linkedin.com/in/nimisha-dileep-13618a26/>

### • PORTFOLIO

<https://www.nimishadileep.com>